



illuminate
2026 | Bengaluru

ElevateX

**A Curated Startup Program at
IAMCP Illuminate 2026**



About ElevateX

ElevateX is a curated program designed to spotlight promising product startups building innovative solutions on Microsoft technologies. Hosted as part of IAMCP Illuminate 2026, ElevateX offers selected startups a unique platform to gain visibility, credibility, and direct access to the Microsoft partner ecosystem.

This program is ideal for early-stage startups looking to showcase their product, connect with experienced Microsoft partners, and become part of a trusted, global technology community.

Who Should Submit Their Interest

ElevateX is open to startups that meet the following criteria:

- Founded in 2020 or later
- Have a self-developed product (services-only companies are not eligible)
- Product is built using or for Microsoft technologies, including but not limited to:
Microsoft Azure | Microsoft 365 | Dynamics 365 | Microsoft Fabric
- Hold a valid Microsoft Partner Network (MPN) ID (mandatory for IAMCP membership)

What Selected Startups Receive

Startups selected by the IAMCP India Board will receive:

1-Year IAMCP India Membership

Become part of a trusted Microsoft-aligned partner community.

5-Minute Elevator Pitch Opportunity

Present your product to a highly relevant audience without the need for a presentation deck.

Dedicated Kiosk at the Community Party

Showcase your product and engage directly with Microsoft partners during the event.

Community Party Access Pass (1 Member)

Participate in exclusive networking with industry peers and partners.

Networking with 100+ Microsoft Partners

Build meaningful connections with system integrators, ISVs, and solution partners.

Community Party Details

 5th February 2026  5:00 PM - 10:00 PM

 Taj Vivanta, Whitefield, Bengaluru

Program Fee

₹ 50,000/- + GST

Selection Process



Startups are required to submit their interest via the designated Microsoft Form.



All submissions will be reviewed against the defined eligibility criteria.



Selected startups will be invited by the IAMCP India Board to proceed with onboarding for the ElevateX program.



The IAMCP India Board's decision will be final with respect to startup selection.

Why Participate in ElevateX

ElevateX is more than a showcase opportunity. It is a platform designed to help startups:

- Gain visibility within the Microsoft partner ecosystem
- Build credibility through IAMCP membership
- Access high-quality networking opportunities
- Present their product in a focused, partner-driven environment

Take the Next Step

If you are a startup building innovative products on Microsoft technologies and looking to grow your presence within the partner ecosystem, ElevateX is your opportunity to be part of IAMCP Illuminate 2026.

Submit Your Interest

Last date to submit interest: **20 Jan 2026**

ElevateX is a curated program. Submission of interest does not guarantee selection.