



IAMCP | *illuminate*
2025 | GOA

**Sponsorship
Opportunities**

About IAMCP

The International Association of Microsoft Channel Partners (IAMCP) is a globally recognised organisation that unites and empowers Microsoft partners

Global Presence and Reach

Established in 1994, IAMCP operates in over 40 countries, connecting a thriving network of 2,000+ members worldwide. It is the leading global networking platform for Microsoft partners to collaborate, innovate, and grow.

Building a Unified Community

IAMCP India brings together the vibrant Microsoft Channel Partner ecosystem onto a single platform, fostering collaboration and knowledge sharing. With 125+ pan-India Microsoft partners, it provides unmatched opportunities to connect and grow within the community.

Active Regional Chapters

The IAMCP India chapters are actively engaged in key locations, including Mumbai, Delhi, Gujarat, Pune, and Chennai, making it the backbone of Microsoft's partner network across the country.

The Event



Inspiring Indian Microsoft Partners

An “Inspire” event for Indian partners to network with the best Microsoft partners and key Microsoft executives



Event Details And Duration

A 2-night / 3-day conference packed with sessions by Microsoft and other sponsors. From 29th January to 31st January 2025 at Coastal Paradise of Goa at Hotel Park Regis.



Connect with Over 100 Partners

Over 100+ Microsoft partners from across India and key executives from Microsoft India



Technology Sessions on Key Topics

Topics include Cloud, CoPilot, AI, Analytics, Azure, Microsoft 365, D365, and more



Business Strategies and Growth Insights

Insights into Go-To-Market strategies, MPN, Incentives, and other key business topics

Why Sponsor?

Showcase Your Brand at a Premier Event

Align your brand with India's top Microsoft partners and industry leaders at the most awaited networking event of the year. Gain recognition as a key contributor to the Microsoft ecosystem.

Amplify Your Brand Visibility

Enhance your presence through logo placements, social media promotions, and event branding across multiple channels, ensuring maximum exposure before, during, and after the event.

Engage with a Targeted Audience

Connect with 100+ Microsoft partners, including decision-makers, tech enthusiasts, and influencers who drive change and innovation across the industry.

Deliver Impactful Thought Leadership

Present your ideas through sponsor presentation, panel discussions, or product presentations and position your brand as an innovator within the Microsoft ecosystem.

Build Strategic P2P Relationships

Access an exclusive platform to network with Microsoft India's leadership and decision-makers, fostering meaningful collaborations and business opportunities.

Leverage Long-Term Community Engagement

Benefit from a 3-month IAMCP India membership, enabling continued collaboration, and networking to foster relationships beyond the event.

Sponsorship Packages

	AWARDS NIGHT	POOL PARTY	SILVER	GOLD	PLATINUM
Number of Sponsor Slots	1	2	4	2	1
Brand Visibility (Website, Event, Social Media, Marketing)	●	●	●	●	●
Booth at Event	●	TABLE @ PARTY	●	●	●
Case Study Distribution to Attendees	●	●	●	●	●
Complimentary Delegate Pass	1	1	1	2	3
Keynote Presentation	●	●	●	●	●
Product or Service Presentation	●	●	●	●	●
Presenting Partner for Fireside Chat	●	●	●	●	●
Solution Circle and ISV Club Presentation	1	1	1	2	4
IAMCP India Membership (3-Month Trial)	●	●	●	1	2
	₹ 1,50,000/-	₹ 1,50,000/-	₹ 2,00,000/-	₹ 5,00,000/-	₹ 10,00,000/-
	Sponsorship Without Stall (Only for Silver)		₹ 1,50,000/-		

Note: Prices are exclusive of taxes.



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